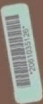


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BENSON & HEDGES 100's
THE LENGTH YOU GO TO FOR PLEASURE



380532 © Philip Morris Inc. 1995
Ultra Lights: 5 mg "tar," 0.4 mg nicotine; Min. 8 mg "tar," 0.4 mg nicotine—
Lights: 100's Soft & Min. 10 mg "tar," 0.8 mg nicotine; 100's Red
11 mg "tar," 0.8 mg nicotine—100's Soft & Min. 15 mg "tar," 1.1 mg nicotine;
Box 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**